Executive Hroclamation State of South Dakota Office Of The Governor

WHEREAS, "Farm & Ranch Guide" published its first issue in Hay 1980 as a joint project with the Borlaug and Rapsavage families in North Dakota; and,

WHEREAS, For the first year, the paper operated with a full-time writer; and,

WHEREAS, Through the years, the "Guide" continued to grow in circulation and stature in the agricultural community; and,

WHEREAS, This family enterprise has grown to a 100-plus page tabloid newspaper reaching families in South Dakota, North Dakota, Minnesota and Montana; and,

WHEREAS, In 1988, the primary owners, the Borlaugs, acquired all of the stock in the company and, in June of that year, sold their interests to Lee Enterprises; and,

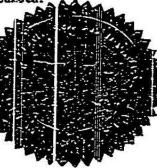
WHERE/S, "Farm & Ranch Guide" has firmly established itself as the premier farm newspaper in the Upper Midwest and, as a division of Lee Enterprises, continues to grow with a current circulation of over 50,000; and,

WHEREAS, "Farm & Ranch Guide" developed a spirit of entrepreneurship which has led it to become the leading farm publication in this area:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the state of South Dakota, do hereby proclaim Nay 11, 1990, as

"FAPH & RANCH GUIDE" DAY

in South Dakota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Third Day of May, in the Year of Our Lord, Nineteen Hundred and Ninety

ATTEST:

Torre Bazelline

PORGE MICKELSON, GOVERNOR